

EDUCATION

University of Michigan (UM) – Sexuality Education, Sexual Health Certificate Program (Online/Ann Arbor (MI), USA; April 2020 – March 2021)

Bournemouth University (BU) – 1st Class BSc (Hons) Product Design (Bournemouth, UK; September 2009 – June 2013)

Frankfurt International School (FIS) – 41/45 points International Baccalaureate (IB) (Oberursel, Germany; August 2002 – May 2009)

SEXUALITY EDUCATION & SRHR ADVOCACY EXPERIENCE

TabuTabu – Founder & Lead Sexuality Educator (October 2020 - present)

- Ideate, co-create and manage a team that develops and co-creates Ana Autoestima, a pleasure-based, sex-positive sexuality education messaging service for adult women in favelas across Rio.
- Run monthly sexuality education workshops with adolescents learners in the favela (shanty town) community of Favelinha, urban-periphery of Rio de Janeiro (Brazil).
- Co-create comprehensive sexuality education curriculum developed for pre-adolescents in the rural community of El Porvenir (Honduras), developed through monthly sexuality education workshops held with local youth educators.

The Pleasure Project - Pleasure Fellow & Pleasure-Based Sexual Health Mentor (remote; July 2021 – present)

- Ideating, co-creating and managing a team that develops and co-creates Ana Autoestima, a pleasure-based, sex-positive sexuality education messaging service for adult women in favelas across Rio.

Independent Sexuality Education Consultant (remote; May 2020 – present)

- **International Planned Parenthood Federation (IPPF) & The Pleasure Project - “Talking Pleasure with Ease”** (July 2023) - ideated, wrote and designed the evidence-based guidance document on pleasure-based sexual health in youth programming for youth volunteers and peer educators.
- **The Vulva Gallery - Vulva Anatomy, Internal Vulva Anatomy and Penis Anatomy** (April 2023) - translated learning materials on human sexual anatomy illustrations from English to Portuguese.
- **Service Civil International (SCI) – “Free to be You and Me”** (Aug 2020) - collaborated to translate the educational training manual on gender, sexuality and inclusion from English to Spanish.

Stories to Action - Branding & Communications Collaborator (remote; September 2020 - November 2021)

- Developed internal and external communication guidelines and brand manual for the youth-led SRHR activism and advocacy initiative.
- Structured and edited guest and team posts on a range of SRHR topics aimed to amplify youth voices.

Mujeres por la Justicia, Educación y Reconocimiento (MuJER) Guatemala – Community Outreach Officer & Educator (Guatemala City, Guatemala; May – July 2018)

- Created outreach plan for connecting with target population in city’s busiest sex work sites.
- Established relationships with sex workers to inform them on workers’ rights.
- Enrolled community members in organization’s psychological, social and educational support programs.
- Taught English and IT skills to sex workers and survivors of trafficking and abuse.

SOCIAL DEVELOPMENT EXPERIENCE

Há Esperança – Instructional Designer & Publishing Editor (Rio de Janeiro; March 2020 – October 2020)

- Reviewed, edited and layout design for a series of children’s workbooks aiming to support literacy training during pandemic-related school closures, including activities exploring afro brazilian heritage, and SEL.
- Edited and designed the layout for institutional children’s book, printed and sold as a revenue stream.

Community in Action – Operations Manager (Rio de Janeiro, Brazil; January 2020 – February 2022)

- Building and maintaining relationships with social entrepreneurs in 8 favelas across the city, supporting girls' and women's empowerment, educational initiatives through fundraising and volunteer allocation.
- Onboarding and ethics training for international volunteers (saviorism, sustainability, community-focus).
- Management and implementation of all operations/logistics, including COVID-19 strategy adaptation.

Fundación Capital – Communications Officer (*remote & Bogota, Colombia; November 2018 – December 2019*)

- Managed institutional communications on Graduation (poverty alleviation) programs with a gender-transformative focus, and on women's empowerment through financial inclusion.
- Coordinated, curated and edited (English and Spanish) content for all institutional publications.
- Developed brand design language for consistency and recognition.
- Designed the layout for all institutional publications to align with brand language.
- Co-managed (with Communications Director) all internal data and knowledge exchanges.
- Co-created (with Communications Director) the concept and look of and relaunched the institutional website.

Honduras Child Alliance (HCA) – Resident Educator (*El Porvenir, Honduras; October 2017 – April 2018*)

- Developed and launched a literacy & numeracy program for academically struggling children and youth.
- Developed and implemented afterschool activities curriculum for ages 6-11 including English immersion and focus on values – equality (no sexism, no racism) and safety (no violence, no sexual violence).

Kalahari Education Experience (KEEP) – Student Chaperone (*Kalahari Desert, South Africa; July 2017*)

- Chaperoned 43 students in grades 9-12 on a 15-day cultural exchange trip (with 8 other chaperones).
- Supervised (full-time) students during immersion in local schools and field trips.

CORPORATE EXPERIENCE

L'Oréal – Retail Design Assistant Manager, Lancôme & Clarisonic (*London, UK; June 2015 – September 2017*)

- Project managed from ideation to in-store launch of 60-70 yearly shop-in-shop refurbishments and openings in alignment with retailer and brand.
- Built and maintained strong relationships with the Paris architecture head-office team, suppliers and retailers.
- Represented Retail Design and Merchandising teams in LUXE Lean Team, an interdisciplinary taskforce, contributing process insights to successfully streamline launches and improve efficiency across the division.

L'Oréal – Visual Merchandising Executive, Lancôme UKI (*London, UK; July 2013 – June 2015*)

- Project managed from development to roll-out of in-store promotional merchandising calendar in 600+ stores across UK & Ireland, ensuring 100% execution (on brand, on budget, on time).

Kesslers International Ltd – Project Manager (Placement Year) (*London, UK; July 2011 – June 2012*)

- Managed all L'Oréal promotional merchandising projects from initial client brief to delivery in stores.

AWARDS AND FELLOWSHIPS

Quality Innovation Challenge (2022) - The Packard Foundation: awarded to ten creative ideas to advance everyone's right to quality sexual and reproductive healthcare. Received in partnership with The Pleasure Project to develop an assets-based framework for gender equity in SRHR which acknowledges and centralizes women's pleasure, desire, well-being and agency, informed by the contributions of users of the Ana Autoestima initiative.

Phil Harvey SRHR Innovation Award (2022) – DKT International and Bill & Melinda Gates Institute for Population & Reproductive Health: awarded to three emerging SRH leaders to explore bold, sex-positive, and rights-based approaches that leverage the private sector to advance access to information, products, and services that support individuals to enjoy healthy and fulfilling sexual lives.

ICFP2022 Youth Trailblazer (2022) - Bill & Melinda Gates Institute for Population & Reproductive Health: awarded to young leaders in the family planning and sexual and reproductive health and rights (SHRH) field to amplify and highlight their voices through active planning and participation in the 2022 ICFP.

Pleasure Fellow (2021) – The Pleasure Project: to promote pleasure inclusive sexual and reproductive health and rights education.

Sallie Foley Scholarship (2020) – University of Michigan (UM): for commitment to working with marginalized and underserved populations.

Paul Turner Prize for Intellectual Property (2013) – Bournemouth University (BU): Awarded to the individual in the school of Design, Engineering and Computing who completed an innovative project with invaluable intellectual property protection.

Award for International Understanding (2009) – European Council of International Schools (ECIS): for being a good representative of her own country, with a positive attitude towards the life and culture of others, for being a contributing force in the life of the school, with the ability to bring differing people together into a sense of community, thus furthering the cause of international understanding.

International Baccalaureate (IB) Art Award (2009) – Frankfurt International School (FIS): awarded to one student who has excelled in their efforts over the course of the two years of the IB program.

SPEAKING ENGAGEMENTS

Talking Pleasure in Rio's Favelas: Co-creating a Pleasure-Based Sexual Health Initiative with Marvelous Women in Brazil - The Pleasure Project (online) - English; August 2023

Spotlight on Sexual Health & Rights: IIGH SDG Leadership Academy (SDGLA) - University of Southern California (online) - English; July 2023

Talking Pleasure with Ease: A guide to the "Why" and "How" of Pleasure-Based Sexual Health in Youth Programming - International Planned Parenthood Federation (online) - English; June 2023

Sexuality Education: Creativity and Activism beyond the Classroom - Reproduction, Sexualities and Sexual Health Research Group, The Open University (online) - English; June 2023

The Why & How of Pleasure-Based Sexual Health - MSI Reproductive Choices (online) - Spanish; May 2023

What's Next on a Planet of 8 Billion? Hear From Global Youth Webinar - Transition Earth & Center for Biological Diversity (online) - English; February 2023

Youth Leaders Make Bold Moves: Young People Innovate, Collaborate & Accelerate - Closing Day Plenary, ICFP2022 (Pattaya, Thailand) - English; November 2022

Tackling Taboos: Talking about the most commonly avoided Sexuality and SRHR topics - LIVE Stage, ICFP2022 (Pattaya, Thailand) - English; November 2022

Lift Up Your Voices for Change Panel - Youth Lounge, ICFP2022 (Pattaya, Thailand) - English; November 2022

Promoting Pleasure-Based SRHR Conversations with Women in Brazilian Favelas - Round table at Family Planning / Reproductive Health resources and tools for and from Latin American and the Caribbean Session, ICFP2022 (Pattaya, Thailand) - Spanish; November 2022

The Pleasure Principles: How (And Why) to do Pleasure-Based Sexual Health Interventions - Brazilian Congress of Human Sexuality (Curitiba, Brazil) - Portuguese; September 2022

Applying The Pleasure Project's Pleasure Principles: Ana Autoestima - The Centre for Studies on Family and Individuals, CEFI Porto Alegre (Online, Brazil) - Portuguese; October 2021

Sexuality Education and Family Dialogue: How to talk to your Children about Sex and Sexuality in an Age-Appropriate and Empowering Way - CEC Napoleão Public School (Rio de Janeiro, Brazil) - Portuguese; June 2022

Truly comprehensive sexuality education – how to talk pleasure and desire rather than death, danger and disease – AmplifyChange Webinar (Online, Global) - English; November, 2021

TabuTabu: Sexuality Education Programs Co-created With and For Underserved Communities in Latin America – YTH Live Global 2021 (Online; Global) - English; October 2021

(Sexuality) Education for Social Progress – GirlUp Student Group (Oberursel, Germany) - English; September 2018

PROFESSIONAL DEVELOPMENT

Facing stigma and discrimination against vulnerable populations in health services – Fundação Oswaldo Cruz (Fiocruz); June-August 2023

Soma-Cultural Liberation: Toward an Inclusion of Sexual Sovereignty and Erotic Survivance – UMICH SHCP Alumni Weekend; May 2022

Sensate Focus Touch in Sexual Health and Sex Therapy: Updating Theoretical Underpinnings and Touch Suggestions – UMICH SHCP Alumni Weekend; May 2022

“Your Generation Doesn’t Choke Each Other?” It’s More Common Than You Think. Are Educators Prepared To Address It? – Sex Ed Lecture Series; May 2022

Sex & The Saints: Developing Shared Language & Best Practices for Working with Individuals of the Christian Faith – AASECT; April 2022

How to Not be a White Savior in Sex Ed – Sex Ed Lecture Series; March 2022

Sexuality While Trans: What Educators and Practitioners Need to Know – AASECT; February 2022

Teaching People How to Talk About Sex Even if They're Scared – Sex Ed Lecture Series; December 2021

Sexuality Education and LGBTQ+ Bullying in Conservative Districts – Sex Ed Lecture Series; December 2021

Certificação Educacional: Metodologia Gerando Falcões – Falcões University; November-December 2021

Demystifying Surrogate Partner Therapy – Sex Ed Lecture Series; November 2021

The Science of Babies: Getting Early Childhood Sexuality Education Right – Sex Ed Lecture Series; October 2021

Pedagogia da Saúde: Sexualidade e Educação – Fundação CECIERJ; September-November 2021

Wheel of Context for Sexuality Education – Sex Ed Lecture Series; September 2021

25th Congress of the World Association for Sexual Health; September 2021

Lean Data Approaches to Measure Social Impact – Acumen Academy; August 2021

Separation of Church and Sex: Exploring the Role of Faith in Sexual Health Development – Sex Ed Lecture Series; June 2021

LGBTQIA+: Understanding Diverse Gender and Sexual Identities – Sex Ed Lecture Series; June 2021

Management Training Program for Organizations and Social Entrepreneurs – GESC Institute (by FIA Business School); May 2021 – September 2021

O contexto nacional e o futuro da educação sexual: desafios e propostas – VI Congresso Brasileiro de Educação Sexual; May 2021

Sexuality Education in Europe and Central Asia – Sex Ed Lecture Series; May 2021

That’s Taboo! Using A Sex-Positive Multicultural Digital Storytelling Model in Sex Education – Sex Ed Lecture Series; May 2021

The Personal is Pedagogical: How Teacher Identities Inform Students’ Experiences of Sex Education – Sex Ed Lecture Series; May 2021

Thirty Years of Evidence: Sex Education Does More Than Prevent Teen Pregnancy and STIs – Sex Ed Lecture Series; April 2021

Black Women's Sexuality: Six Practical Steps for Designing a Resilience-Based Curriculum – Sex Ed Lecture Series; March 2021

Sexual Citizenship: Tips To Help Sexuality Educators Create Sexually Healthy Communities – Sex Ed Lecture Series; March 2021

How Prevalent Is Men's Porn Use? And Why Sexuality Educators Need To Know – Sex Ed Lecture Series; March 2021

Faith Backgrounds, Muslim Communities, and Comprehensive, Values-based Sex Education – Sex Ed Lecture Series; March 2021

BDSM 101 - What Sexuality Educators Should Know – Sex Ed Lecture Series; December 2020

Using Protective Factors to Promote Native Adolescents' Sexual Health – Sex Ed Lecture Series; November 2020

Sex-Positive Teachable Moments in Hip Hop: "From the 9-9 to the 2000s" – Sex Ed Lecture Series; November 2020

Quasi-experimental Evaluation of The Grassroot Project, a Sport-based Sexual Health Promotion Program for Urban Middle School Students – Sex Ed Lecture Series; October 2020

Beyond the Binary: Learning to Teach Gender Inclusive Sex Education – Sex Ed Lecture Series; October 2020

Puberty Education: Building the Foundation for Healthy Sexual Development – Sex Ed Lecture Series; September 2020

Toys, Accessories, and Beyond! Expanding the Universe of Sex Ed – Sex Ed Lecture Series; August 2020

Talking Vulva: What Every Sex Educator Should Know – Sex Ed Lecture Series; July 2020

COVID-19 & Sexual Health: Messages for the Public – Sex Ed Lecture Series; June 2020

Perceived Sex Education and Its Association with Consent Attitudes, Intentions, and Communication – Sex Ed Lecture Series; June 2020

Social Justice in Sexuality Education – Sex Ed Lecture Series; June 2020

Pedophilia and the Brain – UMich SHCP Alumni Weekend; May 2020

Physical Therapy and Sexual Health – UMich SHCP Alumni Weekend; May 2020

The History of Sex – IAI Academy; May 2018

Sexuality and Relationships Congress – ISC (Greece); April 2018

Introduction to Reproduction – Northwestern University (USA); March 2018

Sexualidad y Educación – Universidad de los Andes (Colombia); February 2018

Sexualidad: Mucho más que sexo – Universidad de los Andes (Colombia); February 2018

MEMBERSHIPS

Certified Sexuality Educator - American Association of Sexuality Educators, Counselors, and Therapists (AASECT); September 2021 - Present

Honduras Child Alliance Advisory Board Member; September 2021 - Present

Certified Stewards of Children - Darkness to Light; September 2018

Bournemouth University – Student Rep; October 2012 – July 2013

SKILLS

LANGUAGES

- **English** – fluent
 - **Spanish** – fluent
 - **German** – fluent
 - **Portuguese** – fluent
 - **French** – limited working proficiency
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DIGITAL

- Virtual Coordination: **Google Classroom, Google Suite, Google Meets, Zoom**
 - Design: **Adobe Illustrator, InDesign, Photoshop, Canva Pro**
 - Office: **Word, Excel, PowerPoint, Project**
 - Social Media Marketing: **Instagram, Facebook, Twitter, LinkedIn, Medium**
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